

**SAN BERNARDINO COUNTY
WORKFORCE INVESTMENT BOARD
GENERAL MEMBERSHIP SPECIAL MEETING**

**MEETING LOCATION:
Santa Fe Depot
1170 W. 3rd Street, Wesley McDaniel Room
San Bernardino CA 92410**

Meeting Notes of July 10, 2006

1. CALL TO ORDER/PLEDGE OF ALLEGIANCE/WIB AND STAFF INTRODUCTIONS

Chairman Klenske called the meeting to order at 6:09 p.m. John Lewis led the Pledge of Allegiance. Workforce Investment Board (WIB) members and staff introduced themselves. Stephanie Soto noted attendance. Present were:

Members – Private

Terry Klenske, Chairman
Curt Hagman
Bob Lemley
John Lewis
Phil Cothran
Tina Nelson
Mike Gallo
Pat Caffery
Bill Betterley

Members – Public

Leslie Rodden
Chris Jicha
Sandra Richards
Patricia Nickols
Wil Marshall
Steve Rockett
Don Averill
Cynthia Banks
Bill Moseley

Staff

Barbara Halsey
Sandy Harmsen
HB Smith
Regina Coleman
Stephanie Soto
Alan Rasmussen
Fred Burks
Norleen Cunningham

WIB members absent were:

Members – Private

Joseph Brady
Frank Williams
John Gibson
Ken Clark
Bob Roberts
Daniel Nackerman
Bryan Chamlee
Peter Rogers
Gregory Brentano
Ray Gonzalez
Fred Cordova
Abe Hovsepien
Skip Skivington

Members – Public

Clifford Hackney
Paul Hiller
Donna Stone
Steve Lopez
June Rentas
Phil Eckert
Charles Montgomery
Bill Sirowy

2. **CHAIRMAN'S UPDATE** – Chairman Klenske noted that there was not a quorum of Private Sector members and announced a special meeting of the General WIB Membership would be called for Thursday, July 13, 2006 at 4:00 p.m. in order to approve the action items.

APPROVAL ITEM

3. Minutes of May 1, 2006 – Due to a lack of a quorum, this item will be continued to the July 13, 2006 meeting.

CONSENT CALENDAR

4. Appoint Kevin Baker to the Youth Council as the County Superintendent of Schools Designee.

DISCUSSION CALENDAR

5. **Action on the Consent Calendar** – No action taken due to the lack of a quorum.
6. **Deferred Items** – None.
7. Approve extension of contract with Desmond McLeish Public Relations for professional media coordination services on behalf of the Workforce Investment Board (WIB) in the amount of \$60,000 in fees and \$8,000 for hard costs for the period of July 1, 2006 through June 30, 2007. **Due to a lack of a quorum, this item will be continued to the July 13, 2006 meeting.**

COMMITTEE REPORTS

8. **Fiscal Committee** – Phil Cothran, Chairman – the WIA Expenditure Report for the period of July 1, 2005 through May 31, 2006 was presented. It was noted the Nurse's Workforce Initiative funding was closing out and that we did not receive additional funding under the second round of RFPs for this fiscal year. Funding under this second round was awarded to the Community Colleges. We will have approximately \$1 million in carry-over.
9. **Employment Resource Center Committee Focus Group** – Phil Cothran, Chairman – The Focus Group meet this month on Wednesday, June 21, 2006 at 11:30 a.m. Representatives from BNSF Railway and a panel from the construction/manufacturing industry attended. A follow-up meeting will be scheduled with the representatives from BNSF. BNSF entry-level jobs range between \$17 to \$18 an hour. Additionally, the committee will continue to discuss new worker/incumbent worker training issues within the representatives from the steel framing industry.
10. **Youth Council** – Pat Caffery, Vice Chairman – The contracts for WIA Youth Programs for PY 2006/08 were approved by the Board of Supervisors on 6/27/06. Jacqueline White, WIA Youth Program Coordinator for the PAC Center (2450 Blake St., SB) gave a presentation to the Youth Council on their program. Lisa McGinnis and Lynn Neuenswander from the Department of Behavioral Health (DBH) gave an update on the pre-planning activities to date for the Prop. 63 Transitional Age Youth (TAY) program. Prop. 63 programs will target children, transitional youth (youth leaving the foster-care system, for example) adults and older adults, each with different programs. The goal of the Prop. 63 programs is to reach out to clients by enlisting churches, schools, police and other agencies to help find people in need. 4 new transitional youth facilities, one in Morongo Basin, one in the High Desert and two in the San Bernardino area (one on the east side, one on the west side). One key component to the treatment centers is the commitment to find housing for mental-health clients. DBH's goal is to have many of its new programs up and running by spring 2007. WDD will be hosting a TAY meeting this Thursday, July 13, 2006, at the WIB meeting room, 215 N. D Street. Vacancy on YC -- Parent of Eligible Youth Seeking Assistance Vacancy – Parent Participation on the YC is a WIA requirement. All YC members have been encouraged to identify SB County parents that would be eligible for membership.
11. **Contracts/Performance/Policy/Procedures Committee** – Bob Lemley, Chairman – Career Ladder information will be developed by staff for the construction, health services, manufacturing and transportation/distribution/logistics industry sectors. Additionally, Career Ladder Tools and Occupation Profiles will be developed for each of the four sectors, which will aid both the job seeker as well as the ERC case managers. Copies of the Career Ladder power point presentation were given to the meeting attendees. Sandy Harmsen thanked the staff for their hard work in developing these essential tools.
12. **Economic Development Committee** – John Lewis, Chairman – the Economic Development Committee met on June 20, 2006. Economic Development Administrator Bryan McGowan attended the meeting and asked the committee to bring back to him a proposal on how they can assist EDA with Economic development in the County. A follow up meeting has not been scheduled for the committee yet, but Chairman Lewis indicated a meeting would be scheduled soon after his return from vacation. He also indicated the committee would start to meet on a regular basis.
13. **SPECIAL PRESENTATIONS/RECOGNITIONS** – Barbara Halsey announced staff members H.B. Smith and Wendy Clements on May 31, 2006 received from the United States Department of Agriculture Certificates of

Appreciation in recognition of their extraordinary efforts and contributions with the National Emergency Grant in helping in the recovery of fire and flood damaged lands within the San Bernardino National Forest.

14. **MEDIA FIRM REPORT** (presented by Jessica McLeish)

- Copies of The Sun Point of View by James Renzas dated June 22, 2006 were given to the members, staff and public present.
- Expert Source Outreach to the Fontana Herald.
- Media Relation – USA Today Article regarding Nursing Workforce Initiative.
- Success Story Pitch with Hesperia Star.
- Developed and plan to execute Logistics Mini-summit plan.

14. **COUNTY REPORT**

- (a) A symposium is being planned for the week of October 23, 2006. Discussions have begun with representative of the San Manuel Band of Mission Indians to host the symposium. Riverside County WIB and the EDD Job Services Division will be collaborating with us on this event. The event will provide the first step toward a process of parallel planning for workforce development, economic development and education. Futurist Rahit Talwar has been invited to address the select group of leaders from our local community colleges and economic development organizations. Additional details on the symposium will be forwarded as soon as they are finalized.
- (b) The CWA Meeting of the Minds conference will be held in Monterey, CA, September 5-7, 2006.
- (c) Workforce Innovations 2006 Conference is being held July 11-13, 2006 at the Anaheim Convention Center, Anaheim CA.
- (d) Employment Resource Center activities for May 2006 include the following:
 - 7,199 total visits
 - 560 workshops held
 - 687 Adults were served
 - 158 Dislocated Workers
 - The ERCs exceeded their enrollment goals this month.
 - We have two staff working with the sheriff's department at Glen Helen providing services to ex-offenders.
 - Staff conducted orientation for Hydrochem Corp and Superior Warehouse at the Rancho ERC.
 - Staff conducted orientations/assessments at Chaffey College Chino site for employees enrolled in customized training.
 - Staff provided rapid response workshops to SIGMA employees at the Rancho ERC.
 - Staff participated in a Veterans Job fair on May 16, 2006 that was attended by 47 employers and 300 job seekers.
 - Staff participated in the Mind Your Health event at the Carousel Mall.
 - Staff participated in a career fair at ITT.
 - Staff demonstrated WDD's WIN system to EDD representatives.
 - Staff in the High Desert ERC provided workshops to pre-release inmates.
 - Staff in the High Desert ERC also participated in the following outreach activities: A Better Way, High Desert Community Coalition, and Kids' Partnership Meeting.
- (e) ERC Success Stories Provided:
 - Staff provided services to a former National Guard Employee with securing a new job at Ft. Irwin with Raytheon. He went from earning \$18.13 per hour with the National Guard to \$28.00 per hour with Raytheon.
 - A customer came to the ERC looking for employment after she was terminated from her position as a Financial Officer when they found out she did not have her high school diploma. Staff assisted her in obtaining her GED and has since been re-hired by the same employer that previously let her go.

12. **INFORMATION ITEMS** -- Copies of the following items were provided to the meeting attendees:

- (a) Youth Council Vacancy - **PARENT OF ELIGIBLE YOUTH SEEKING ASSISTANCE**
- (b) [San Bernardino County Local Workforce Investment Area Local Plan Modification, Program Year 2006-07](#). Copies of the Plan Modification were provided for the WIB to review. Comments and recommendations should be forwarded to the WIB Staff Aide by July 21, 2006.
- (c) [Mandatory Ethics Training County Boards, Commissions & Committees \(AB 1234\)](#) WIB members are to review the memo from the Clerk of the Board regarding the mandatory Ethics Training and complete the

attached training registration form. Completed forms can be sent to the WIB Staff Aide for forwarding to the Clerk of the Board or can be sent directly to the Clerk's office at the fax, e-mail or address noted on the registration form.

13. **PUBLIC COMMENTS**

- (a) Don Averill spoke briefly regarding a draft white paper that the California Budget Project, The Workforce Alliance, CWA and the California Labor Fed are sponsoring.
- (b) Leslie Rodden thanked the WIB, Don Averill and Mike Gallo for their continued support of the Alliance for education.

14. **ADJOURNMENT** (7:25 p.m.) -- **The next WIB General Membership Meeting will be held as a special meeting on Monday, July 13, 2006 at 4:00 p.m., at 215 N. D Street, Suite 201, San Bernardino, CA.**